



## KIROI ACADEMY

### PHOTOGRAPHY & FILMING POLICY

All Kiroi Academy events and activities, including training sessions, competitions, camps, education courses, workshops, meetings, seminars, online sessions (including Zoom), and any other activities organised or sanctioned by Kiroi Academy.

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#### 1. Purpose

This policy sets out clear protocols governing photography and filming at Kiroi Academy to:

- protect the privacy, dignity, and safety of athletes;
- promote positive and respectful behaviour;
- ensure compliance with safeguarding, child safety, and privacy obligations.

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#### Statement of Principle

Kiroi Academy is committed to safeguarding the health, safety, and wellbeing of all members. Photography and filming will be managed responsibly to ensure images are used appropriately, ethically, and in the best interests of athletes.

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#### Coverage

This policy applies to all persons involved in Kiroi Academy activities, whether in a paid or voluntary capacity, including but not limited to:

- Directors, management, and staff;
- coaches and assistant coaches;
- judges and technical officials;
- athletes and their parents/guardians;
- volunteers;
- spectators;
- authorised photographers and videographers;
- support personnel (including ballet teachers, physiotherapists, sport trainers, psychologists, and medical staff).

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#### Definitions

- **Photography:** Still images captured via camera, mobile phone, or any other device.
- **Filming:** Moving images including video recordings, mobile phone video, live streams, Zoom recordings, or any other moving-image format.

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## Scope

This policy applies to images and footage used across, but not limited to:

- Kiroi Academy website;
- Kiroi Academy social media platforms;
- printed publications and promotional material;
- internal communications;
- training sessions, competitions, events, and online platforms (including Zoom).

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## Photography & Filming Rules

Kiroi Academy may capture photographs and video during training and events for legitimate purposes including education, promotion, and record-keeping.

Where a member formally notifies Kiroi Academy that they do not wish to have their image captured, reasonable steps will be taken to respect this request.

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## Authorised Photographers

Only photographers and videographers authorised by Kiroi Academy may take photographs or film for official or commercial purposes at Kiroi Academy events.

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## Commercial Use

Only authorised photographers may sell images or use images for commercial purposes, subject to Kiroi Academy approval.

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## Flash Photography

Flash photography, spotlights, or any form of distracting lighting is strictly prohibited during routines, training, or competitions.

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## Parents and Spectators

- Parents and spectators may take photographs or video from designated spectator areas only.
- Images must be for personal use only.
- Parents and spectators must not photograph or film children other than their own without prior written consent.
- Kiroi Academy does not control or own images taken by parents or spectators.

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## Guidelines for Use of Images

### Diversity

Kiroi Academy aims to ensure images reflect the diversity, inclusivity, and values of the Academy.

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### Health, Dignity & Wellbeing

- Images that are offensive, misleading, or unflattering will not be used.
- Images must not expose any individual to ridicule, humiliation, or harm.
- Full names will not be published alongside images unless written consent has been provided.

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### Ownership

- Images captured by Kiroi Academy remain the property of Kiroi Academy.
- Individuals featured in images do not hold ownership rights over Academy-captured images.
- Kiroi Academy reserves the right to use images for legitimate promotional and educational purposes.

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### Commercial Image Platforms

Authorised photographers may display images on secure platforms for athlete viewing and purchase. These platforms must not be accessible to the general public.

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### Procedures

#### Notification

Participants and families will be advised that photography and filming may occur:

- via entry forms;
- event notices;
- signage at venues;
- online platform notifications (including Zoom).

Venue signage will state:

*“Photography and filming may occur at this Kiroi Academy event. Images may be used for Kiroi Academy publications or platforms. If you do not wish to be photographed or filmed, please notify the Event Coordinator upon arrival.”*

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### Opt-Out Requests

Individuals who do not wish to have their image captured must:

- notify Kiroi Academy in writing where possible; and
- identify themselves to the Event Coordinator on arrival.



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## Reporting Inappropriate Photography

If concerns arise, the Event Coordinator may:

- request the photographer's name and relationship to the athlete;
- require cessation of photography or filming;
- request the individual leave the venue.

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## Authorised Photographer Requirements

Authorised photographers must:

- apply for approval prior to the event;
- provide references and sample work;
- provide a valid Working With Children Check or Police Check;
- comply with all instructions from Kiroi Academy;
- wear visible identification as an "Official Photographer".

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## Policy Promotion

This policy will be:

- published on the Kiroi Academy website;